



AMERICAN
KENNEL CLUBSM

Steve Fielder
Assistant Vice President
Coonhound Events

Attention coon hunters!

I'm happy to announce that AKC's newest coonhound program, the **AKC Supreme Breeders Club**, is ready to launch. We are excited to offer a program specially geared to dedicated coonhound owners, breeders, and hunters.

Supreme Breeders Club – AKC's incentive program for coonhound breeders: As the oldest and largest purebred dog registry, we are serious about preserving the working heritage of dogs. The AKC Supreme Breeders Club (SBC) encourages breeders to produce quality coonhound litters and pups.

The SBC is a futurity-based program for AKC-registered and FSS-recorded coonhounds. The owner, breeder and sire owner (if enrolled) of a Supreme Pup receive awards for every AKC Nite Hunt title the pup earns. Enrollment fees that are collected during each competition year go into the SBC Program Fund, and the **Annual Title Award amounts are determined by the enrollments received and the number of titles earned during each competition year.** 2009 is the first competition year, so get your 2007 and 2008 litters enrolled now.

The breeder of a Supreme Litter receives an award equal to 20% of the Supreme Pup's award. Sire enrollment is optional and is renewed annually. The owner of an **eligible Supreme Sire receives awards equal to 10%** of the awards received by his stud's Supreme Pups. For example, if the Annual Title Award for a competition year is calculated to be \$300, then the pup owner will receive \$300, the breeder will receive \$60, and the sire owner (if the sire was enrolled for the year that the pup was born) will receive \$30. Each pup can receive awards for three titles in its lifetime – AKC Nite Champion, Grand Nite Champion and Supreme Nite Champion.

SBC Benefits:

- Supreme Pup awards are easier to achieve because they are based on AKC Nite Hunt titles, not on overall event wins. Win five casts, earn a title, and receive an award.
- Breeders will receive higher award percentages than in other programs.
- Enrollment fees are lower than other programs. Special introductory fees are available for a limited time.
- Enroll a pup just once, and it will receive awards for AKC Nite Hunt titles earned during its entire lifetime.
- Each Supreme Pup can receive a total of three title awards.
- More litters will be eligible to participate because sire enrollment in the SBC is not required.

Now is the time to AKC register/record your litters and pups: To be eligible for SBC enrollment, the sire, dam, litter, and pups must be AKC registered or FSS recorded. For a limited time, AKC is offering a special Flat Kennel Fee rate to register/record five or more adult dogs for one low fee.

SBC participation is easy!

- 1) First, AKC register or FSS record your sires and dams. Use the Flat Kennel Fee form for extra savings.
- 2) AKC register or FSS record your litter.
- 3) Enroll your litter in the Supreme Breeders Club.
- 4) Individually enroll the pups you keep and ask your pup buyers to enroll their pups.

Then hunt those hounds, earn AKC Nite Hunt titles, and receive awards!

Need more information? Please see the Official Rules on the SBC enrollment forms. If you have questions, please call 1-888-4-DOG-HUNT (Monday through Friday, 8:30a.m. to 4:30p.m. ET) or send an email to SBC@akc.org. For program updates, go to www.akccoonhounds.org.

Thank you for your support of the American Kennel Club. I look forward to sending awards to you and your hounds.

Sincerely,

Steve Fielder

